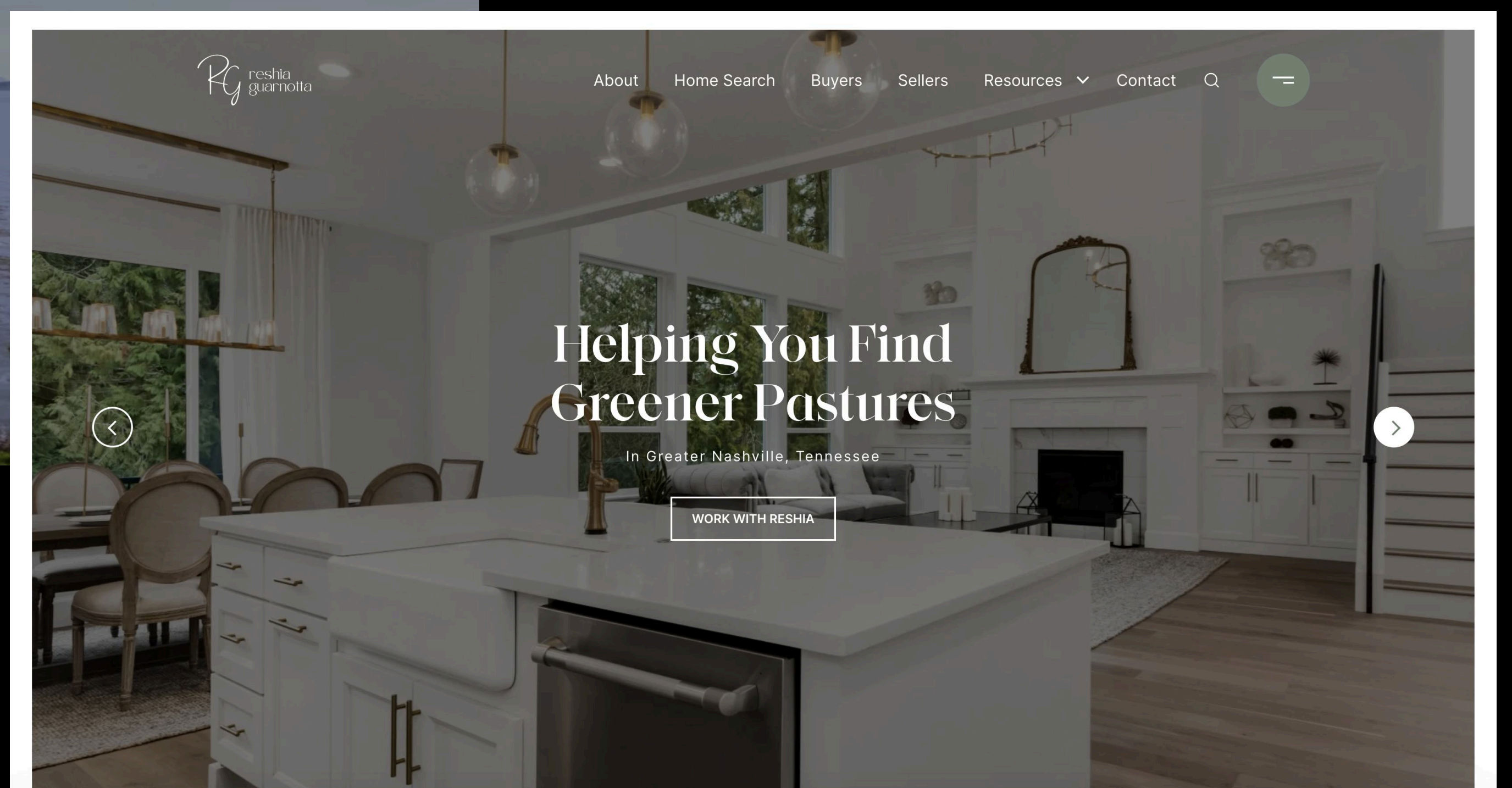
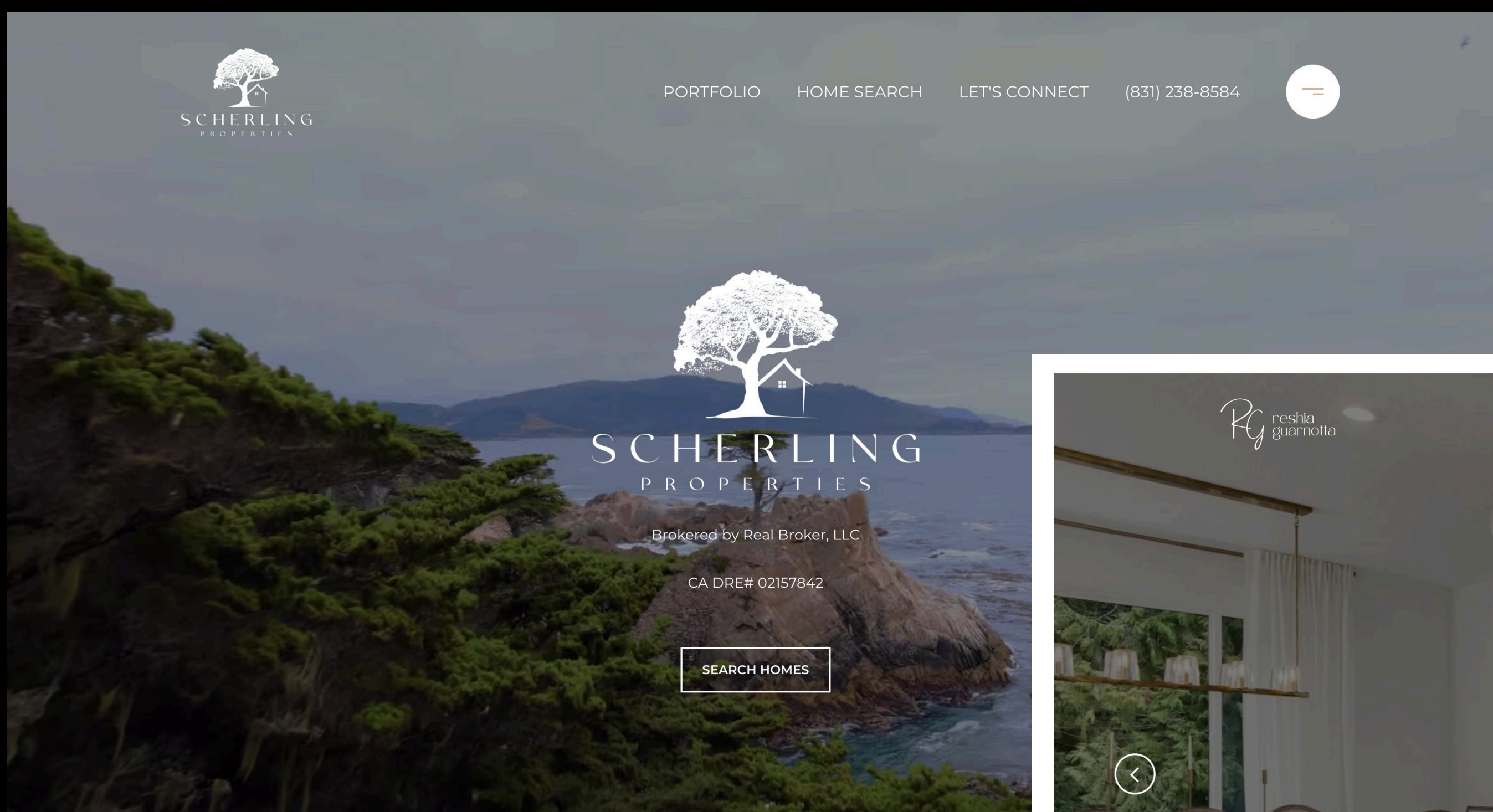


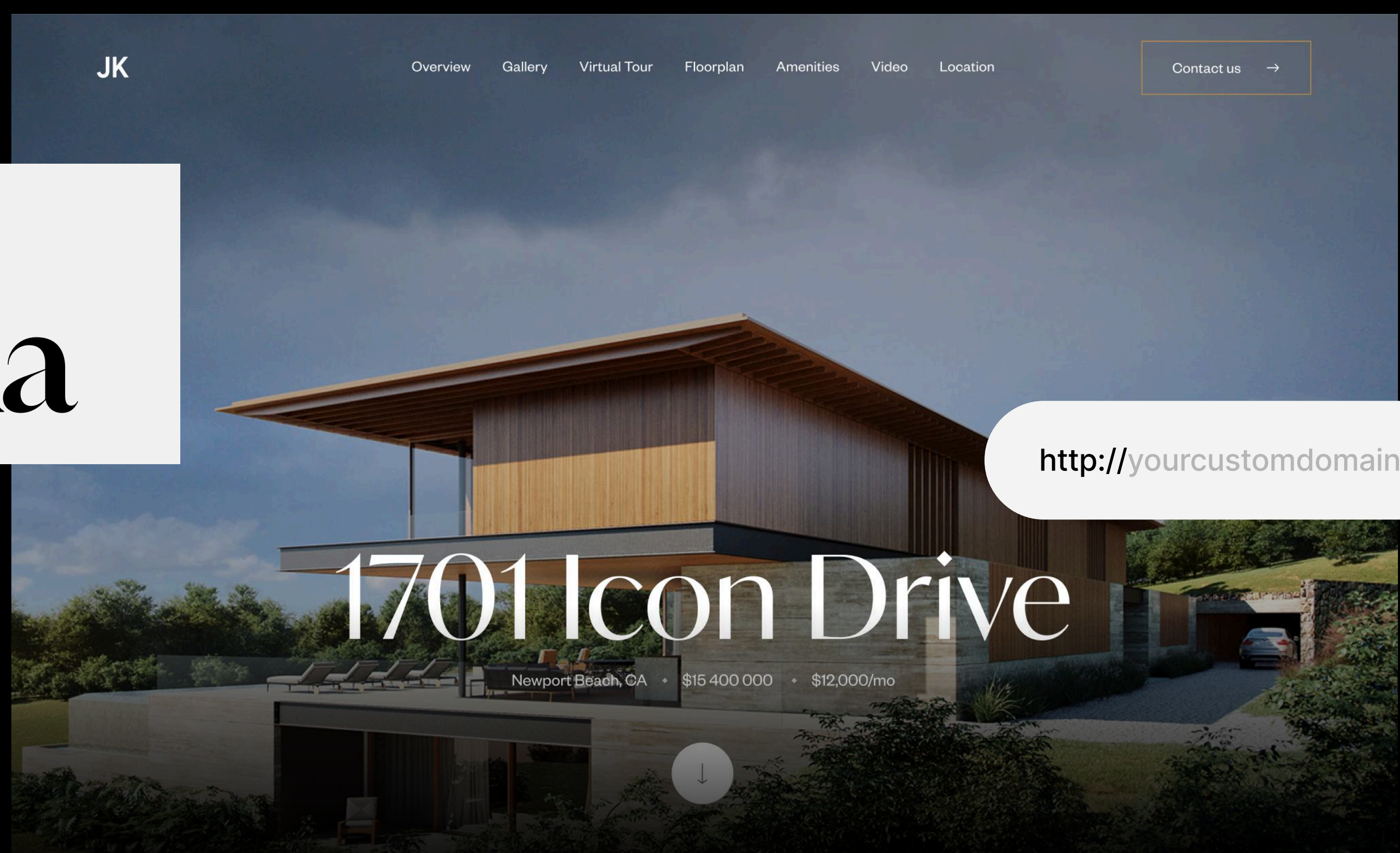
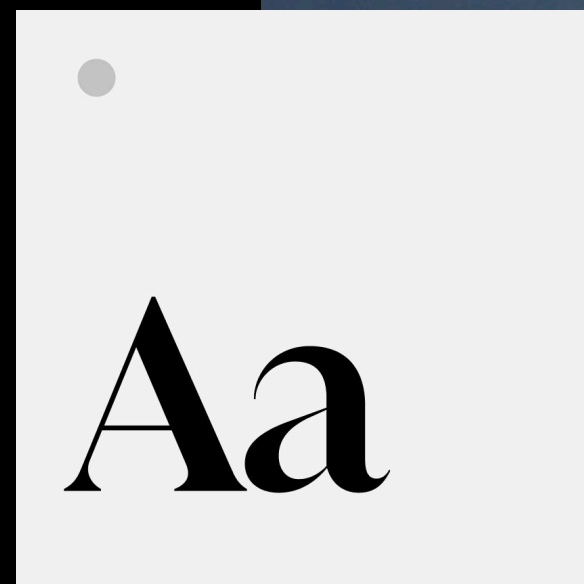
# We help elite real estate agents thrive in the digital age.

Luxury Presence is the fastest-growing digital platform for agents, teams, and brokerages. Their award-winning real estate website designs and expert marketing solutions help clients grow their businesses and stand out from the competition. Since launching in 2016, Luxury Presence has been trusted by more than 65,000 real estate professionals, including over 20 of the Wall Street Journal Top 100 agents.



## Luxury Presence Solutions


































































































































- CMA Tool
- Presentations
- One-Click Property Sites
- AI Marketing Specialists
- Social Media Management























<http://yourcustomdomain.com>

# Preferred Pricing

UP TO 20 AGENTS

	LAUNCH 	BRAND 	LEADS PRO	ALL IN
	<del>\$250</del> <b>\$200</b> /mo <small>+ one-time setup fee \$1,500 \$500</small>	<del>\$550</del> <b>\$500</b> /mo <small>+ one-time setup fee \$2,500 \$1,500</small>	<del>\$1,700</del> <b>\$1,500</b> /mo <small>+ one-time setup fee \$3,500 \$2,500</small>	<del>\$3,500</del> <b>\$3,200</b> /mo <small>+ one-time setup fee \$5,000 \$4,000</small>
<b>Website Design</b>	Pro	Pro	Pro	Pro
<b>Website Platform</b>				
Website Builder				
Landing Pages				
Home Valuation Tool				
Neighborhood Data				
Content Management System				
IDX Home Search				
1 MLS Feed Integration				
Lead Capture Forms				
Accessibility Widget				
Opening Stock Video				
Lead Intelligence				
<b>Listing Marketing</b>				
Global Listing Feeds				
Brokerage Listings Network				
Property Sites	5	10	20	50
<b>Digital CMA</b>				
Listing Presentation Builder				
<b>Essential SEO</b>				
25 Business Citations				
Reputation Monitoring				
GBP Setup & Optimization				
Monthly GBP Posts				
SEO Migration <small>(Up to 100 pages)</small>				
<b>AI SEO Specialist</b>				
Ongoing Optimizations				
LLM Optimizations				
<b>AI Blog Specialist</b>				
SEO Blogs		2/month	4/month	6/month
<b>AI Ads Specialist</b>				
Ad Budget Management			\$500/month	\$1,000/month
AI Smart Optimizations				
<b>AI Lead Nurture Specialist</b>				
AI SMS Lead Nurturing				
<b>Expert Marketing</b>				
Agent Bio				1
Neighborhood Articles				6
Advanced Budget Allocation				
Multi-Channel Retargeting				
Competitor Analysis				
Advanced SEO Optimizations				
<b>Branded Mobile App</b>				
Collaborative Search				
Vendor Referrals				
Market Insights				
AI Voice Notes				
Contact Activity				
<b>Support</b>				
Channels	24/7 Chat & Email	+ Phone	+ Client Success Manager	+ SEO Specialist
Uptime Monitoring				
In-App Reporting				

## Add-on Packages

<p><b>AI LEAD NURTURE</b></p> <p><b>\$300</b> /mo</p> <ul style="list-style-type: none"> <li>AI-powered 24/7 lead qualification </li> <li>Automated instant and drip texting </li> <li>Intelligent warm handoff </li> </ul>	<p><b>CUSTOM WEB DESIGN</b></p> <p><b>\$5,000</b></p> <ul style="list-style-type: none"> <li>20 hours of front-end coding </li> <li>Work 1:1 with a design manager </li> <li>2 design consultations </li> </ul>	<p><b>AGENT SUBDOMAIN SITE</b></p> <p><b>\$30</b> /mo, per seat</p> <ul style="list-style-type: none"> <li>Customizable subdomain </li> <li>User access to all platform tools </li> <li>Branded under your team </li> </ul>
<p><b>ADDITIONAL AD BUDGET</b></p> <p><b>15%</b> /mo <small>of ad management</small></p> <ul style="list-style-type: none"> <li>Google PPC ad management </li> <li>Monthly reporting </li> <li>Landing page creation </li> </ul>	<p><b>SOCIAL MEDIA</b></p> <p><b>\$1,500</b> /mo</p> <ul style="list-style-type: none"> <li>Social media strategy </li> <li>Monthly content calendar </li> <li>24 posts per month </li> <li>Social ad management </li> </ul>	<p><b>BRANDED MOBILE APP</b></p> <p><b>\$5,000</b> <small>Activation</small> <small>\$350 /mo</small></p> <ul style="list-style-type: none"> <li>Your own branded app </li> <li>Personalized by agents </li> <li>Your own content </li> <li>iOS App Store Submission </li> </ul>